

**B. Promotions/Advertisements**

Date: \_\_\_ / \_\_\_ / \_\_\_

3

Completed by: \_\_\_\_\_

1. Are there advertisements or sponsors on the gym scoreboards? <input type="checkbox"/> Yes <input type="checkbox"/> No	
a. If yes, tally the number of NON-nutrition or physical activity related?	Gym Other
b. Tally the number of nutrition or physical activity focused?	Gym Other
2. Are there promotional posters, table tents, advertisements, or bulletin boards? <input type="checkbox"/> Yes <input type="checkbox"/> No Advertisements on garbage cans, bleachers, etc?	
a. If yes, tally the number of NON-nutrition or physical activity related?	Gym Cafeteria Concession Other
b. Tally the number of nutrition or physical activity focused?	Gym Cafeteria Concession Other

**B. PROMOTIONS/ADVERTISEMENTS**

Date \_\_\_ / \_\_\_ / \_\_\_

Completed by \_\_\_\_\_

	Sponsor and Item	Size	Target (check ALL that apply)	Message	Visibility	Location	Color	
							Photo	
1		<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical Activity <input type="checkbox"/> Other	<input type="checkbox"/> Commercial <input type="checkbox"/> Non-commercial	<input type="checkbox"/> Obscure <input type="checkbox"/> Visible <input type="checkbox"/> Highly Prominent	<input type="checkbox"/> Gym <input type="checkbox"/> Cafeteria <input type="checkbox"/> Concession <input type="checkbox"/> Other:	<input type="checkbox"/> Color <input type="checkbox"/> BI/Wh	
2		<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical Activity <input type="checkbox"/> Other	<input type="checkbox"/> Commercial <input type="checkbox"/> Non-commercial	<input type="checkbox"/> Obscure <input type="checkbox"/> Visible <input type="checkbox"/> Highly Prominent	<input type="checkbox"/> Gym <input type="checkbox"/> Cafeteria <input type="checkbox"/> Concession <input type="checkbox"/> Other:	<input type="checkbox"/> Color <input type="checkbox"/> BI/Wh	
3		<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical Activity <input type="checkbox"/> Other	<input type="checkbox"/> Commercial <input type="checkbox"/> Non-commercial	<input type="checkbox"/> Obscure <input type="checkbox"/> Visible <input type="checkbox"/> Highly Prominent	<input type="checkbox"/> Gym <input type="checkbox"/> Cafeteria <input type="checkbox"/> Concession <input type="checkbox"/> Other:	<input type="checkbox"/> Color <input type="checkbox"/> BI/Wh	
4		<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical Activity <input type="checkbox"/> Other	<input type="checkbox"/> Commercial <input type="checkbox"/> Non-commercial	<input type="checkbox"/> Obscure <input type="checkbox"/> Visible <input type="checkbox"/> Highly Prominent	<input type="checkbox"/> Gym <input type="checkbox"/> Cafeteria <input type="checkbox"/> Concession <input type="checkbox"/> Other:	<input type="checkbox"/> Color <input type="checkbox"/> BI/Wh	
5		<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical Activity <input type="checkbox"/> Other	<input type="checkbox"/> Commercial <input type="checkbox"/> Non-commercial	<input type="checkbox"/> Obscure <input type="checkbox"/> Visible <input type="checkbox"/> Highly Prominent	<input type="checkbox"/> Gym <input type="checkbox"/> Cafeteria <input type="checkbox"/> Concession <input type="checkbox"/> Other:	<input type="checkbox"/> Color <input type="checkbox"/> BI/Wh	
6		<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical Activity <input type="checkbox"/> Other	<input type="checkbox"/> Commercial <input type="checkbox"/> Non-commercial	<input type="checkbox"/> Obscure <input type="checkbox"/> Visible <input type="checkbox"/> Highly Prominent	<input type="checkbox"/> Gym <input type="checkbox"/> Cafeteria <input type="checkbox"/> Concession <input type="checkbox"/> Other:	<input type="checkbox"/> Color <input type="checkbox"/> BI/Wh	
7		<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical Activity <input type="checkbox"/> Other	<input type="checkbox"/> Commercial <input type="checkbox"/> Non-commercial	<input type="checkbox"/> Obscure <input type="checkbox"/> Visible <input type="checkbox"/> Highly Prominent	<input type="checkbox"/> Gym <input type="checkbox"/> Cafeteria <input type="checkbox"/> Concession <input type="checkbox"/> Other:	<input type="checkbox"/> Color <input type="checkbox"/> BI/Wh	
8		<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical Activity <input type="checkbox"/> Other	<input type="checkbox"/> Commercial <input type="checkbox"/> Non-commercial	<input type="checkbox"/> Obscure <input type="checkbox"/> Visible <input type="checkbox"/> Highly Prominent	<input type="checkbox"/> Gym <input type="checkbox"/> Cafeteria <input type="checkbox"/> Concession <input type="checkbox"/> Other:	<input type="checkbox"/> Color <input type="checkbox"/> BI/Wh	